



Creative Media Designer I

Salary Group: B16
Class Code: 1810

<u>CLASS TITLE</u>	<u>CLASS CODE</u>	<u>SALARY GROUP</u>	<u>SALARY RANGE</u>
CREATIVE MEDIA DESIGNER I	1810	B16	\$34,918 - \$55,130
CREATIVE MEDIA DESIGNER II	1812	B18	\$39,521 - \$64,449
CREATIVE MEDIA DESIGNER III	1814	B20	\$45,158 - \$73,788
CREATIVE MEDIA DESIGNER IV	1816	B22	\$51,614 - \$84,479

GENERAL DESCRIPTION

Performs complex (journey-level) graphic and multimedia design and production work. Work involves designing, illustrating, and producing graphics and interactive media materials. Works under general supervision, with moderate latitude for the use of initiative and independent judgment.

DISTINGUISHING CHARACTERISTICS

The Creative Media Designer job classification series is intended for positions that are responsible for creating and producing graphic and multimedia design. This series is not intended for creating social media content and/or working as an audio/visual technician.

EXAMPLES OF WORK PERFORMED

Designs and produces graphics and interactive media materials.

Consults with agency staff and provides technical graphics and/or multimedia advice.

Maintains design programs, design system components, and equipment.

Maintains archive of electronic production files, artwork, and images.

Presents mockups for approval, and formally presents final products to agency staff.

Troubleshoots system hardware and software problems.

Coordinates printing needs with printers to ensure quality and cost-effective printing.

May make presentations to staff or the public on the development of agency creative interactive media materials.

May assist with analyzing content for accessibility; and may assist in recommending changes to make content accessible and remediate accessibility issues.

Performs related work as assigned.

GENERAL QUALIFICATION GUIDELINES

EXPERIENCE AND EDUCATION

Experience in graphic arts and multimedia production. Graduation from an accredited four-year college or university with major coursework in communication design, fine arts, graphic design, visual arts, or a related field is generally preferred. Experience and education may be substituted for one another.

KNOWLEDGE, SKILLS, AND ABILITIES

Knowledge of graphic and multimedia design; of non-computer-based and media graphics production methods, techniques, and equipment; of animation; of design principles; and of printing processes.

Skill in the use of graphic design software and multimedia packages.

Ability to plan the preparation of graphic design and multimedia projects, to design and produce graphics and interactive media materials, and to communicate effectively.