



# Creative Media Designer II

Salary Group: B18  
Class Code: 1812

<u>CLASS TITLE</u>	<u>CLASS CODE</u>	<u>SALARY GROUP</u>	<u>SALARY RANGE</u>
CREATIVE MEDIA DESIGNER I	1810	B16	\$34,918 - \$55,130
<b>CREATIVE MEDIA DESIGNER II</b>	<b>1812</b>	<b>B18</b>	<b>\$39,521 - \$64,449</b>
CREATIVE MEDIA DESIGNER III	1814	B20	\$45,158 - \$73,788
CREATIVE MEDIA DESIGNER IV	1816	B22	\$51,614 - \$84,479

## GENERAL DESCRIPTION

Performs highly complex (senior-level) graphic and multimedia design and production work. Work involves designing, illustrating, and producing graphics and interactive media materials. May supervise the work of others. Works under limited supervision, with considerable latitude for the use of initiative and independent judgment.

## DISTINGUISHING CHARACTERISTICS

The Creative Media Designer job classification series is intended for positions that are responsible for creating and producing graphic and multimedia design. This series is not intended for creating social media content and/or working as an audio/visual technician.

## EXAMPLES OF WORK PERFORMED

Plans, designs, develops, and produces graphics and interactive media materials using traditional and new creative options as part of a comprehensive communications effort.

Coordinates graphic and/or multimedia design needs with agency staff and provides technical graphics and/or multimedia advice.

Reviews and approves production proofs.

Maintains design programs, design system components, and equipment.

Prepares operating and production procedures and reports.

Researches, plans, and implements operating and production methods.

Troubleshoots system hardware and software problems.

Makes presentations to staff or the public on the development of agency creative interactive media materials.

Serves as a liaison with contractors, printers, and suppliers on media projects and the procurement of materials and supplies.

Assists with analyzing content for accessibility; and assists in recommending changes to make content accessible and remediate accessibility issues.

May supervise the work of others.

Performs related work as assigned.

## **GENERAL QUALIFICATION GUIDELINES**

### **EXPERIENCE AND EDUCATION**

Experience in graphic arts and multimedia production. Graduation from an accredited four-year college or university with major coursework in communication design, fine arts, graphic design, visual arts, or a related field is generally preferred. Experience and education may be substituted for one another.

### **KNOWLEDGE, SKILLS, AND ABILITIES**

Knowledge of graphic and multimedia design; of non-computer-based and media graphics production methods, techniques, and equipment; of animation; of design principles; and of printing processes.

Skill in the use of graphic design software and multimedia packages.

Ability to plan the preparation of graphic design and multimedia design projects, to design and produce graphics and interactive media materials, to communicate effectively, and to supervise the work of others.