



Multimedia Specialist I

Salary Group: B20

Class Code: 1850

<u>CLASS TITLE</u>	<u>CLASS CODE</u>	<u>SALARY GROUP</u>	<u>SALARY RANGE</u>
Multimedia Specialist I	1850	B20	\$45,158 - \$73,788
Multimedia Specialist II	1851	B22	\$51,614 - \$84,479

GENERAL DESCRIPTION

Performs complex (journey-level) multimedia operation and production work. Work involves the design, preparation, and production of multimedia content using photographic, audio, and video equipment. Works under general supervision, with moderate latitude for the use of initiative and independent judgment.

DISTINGUISHING CHARACTERISTICS

The Multimedia Specialist series is intended for employees who perform duties related to the conception, design creation, development, and production of media (such as photography, video, audio, graphics, multimedia, and other forms of digital media). Functions may include conceptualizing, developing, designing, producing, editing, and directing media project; or the operation maintenance and/or oversight of media facilities, production, and distribution-related activities. In contrast, the Multimedia Technician job classification series does not focus on multimedia production; rather, employees in that series would be responsible for the installation, maintenance, and repair of photographic, audio, video, lighting, and other related equipment.

EXAMPLES OF WORK PERFORMED

Design, edit, and integrate digital content, graphics, animation, photography, illustrations, and other multimedia visualization and imaging products.

Produces, directs, and edits video projects, to include planning, scripting, capturing footage, and designing graphics and interactive media materials.

Edits and reviews multimedia files for production using computer-assisted and other special effects audiovisual equipment.

Produces, directs, and records program element.

Performs computer-assisted editing and programming for television productions.

Performs audio recording sessions, edits, and mixes effects.

Performs photographic work, including color correction, special effects, and slide duplication.

Develops the layout and production design of magazines, journals, reports, and other publications.

Duplicates audio and video media and digital data from master versions for distribution.

Maintains audiovisual media libraries and catalogs.

Performs related work as assigned.

GENERAL QUALIFICATION GUIDELINES

EXPERIENCE AND EDUCATION

Experience in page layout, drawing, photo/video editing, type formatting, and electronic file preparation using both traditional and/or computer-assisted software. Graduation from an accredited four-year college or university with major coursework in computer graphics, communications, film, fine art, or a related field is generally preferred. Experience and education may be substituted for one another.

KNOWLEDGE, SKILLS, AND ABILITIES

Knowledge of the principles of graphic design, still and video photographic techniques, and production methods and procedures.

Skill in creating graphics and special effects, as well as editing photos, audio, and video.

Ability to use the elements of design to create page layout, to perform image editing, and to communicate effectively.