

## AGENCY WORKFORCE PLAN

### I. OVERVIEW

#### AGENCY VISION

To be the preeminent Lottery and Charitable Bingo agency through innovative leadership.

#### AGENCY MISSION

**Texas Lottery:** The Texas Lottery is committed to generating revenue for the State of Texas through the responsible management and sale of entertaining lottery products. The Texas Lottery will incorporate the highest standards of security, integrity and responsible gaming principles, set and achieve challenging goals, provide quality customer service and utilize a team approach.

**Charitable Bingo:** Provide authorized organizations the opportunity to raise funds for their charitable purposes by conducting bingo. Determine that all charitable bingo funds are used for a lawful purpose. Promote and maintain the integrity of the charitable bingo industry throughout Texas.

#### AGENCY CORE VALUES

**Integrity and Responsibility** - The Commission works hard to maintain the public trust by protecting and ensuring the security of our lottery games, systems, drawings and operational facilities. We value and require ethical behavior by our employees, licensees and vendors. We promote the integrity of charitable bingo in Texas for the benefit of charitable organizations.

**Innovation** - We strive to incorporate innovation into our products to provide the citizens of Texas with the best entertainment experience available through our products. We pursue the use of technology that enhances the services that we provide to our customers and reduces our operating expenses. All proposed innovations must be authorized by Texas law, and do not include video lottery, casino gaming, internet-based lottery sales, fantasy sports, or any other activities not authorized by law.

**Fiscal Accountability** - We emphasize fiscal accountability by ensuring that all expenditures directly or indirectly generate revenue, enhance security, fulfill regulatory requirements, improve customer service, and/or boost productivity. We recognize our responsibility in generating revenue for the State of Texas without unduly influencing players to participate in our games. We maximize benefits to charities through the continual examination and review of charitable bingo operations.

**Customer Responsiveness** - The Commission takes pride in providing exemplary service to the people of Texas through the courteous dissemination of clear and accurate information about our products,

services and regulatory functions. We seek and respond to feedback expressed by our employees, retailers, licensees and the playing and non-playing public. We apply this feedback in the development of our products and in the services that we provide.

**Teamwork** - We are committed to creating an environment of mutual respect where open, honest communication is our cornerstone. We embrace the diversity of our team and individual perspectives in working together to achieve our common goals.

**Excellence** - We strive for excellence by taking a position of leadership on issues that impact the Commission and achieve challenging goals by focusing on our core values.

## STRATEGIC GOALS AND OBJECTIVES:

**A. GOAL:** Operate Lottery. Generate revenue for the State of Texas through the responsible management and sale of entertaining lottery products, while incorporating the highest standards of security, integrity and responsible gaming principles.

**OBJECTIVE:** Promote and maintain an eligible, effective and productive retailer base in order to produce revenue for the state; maintain ticket sales and awareness of lottery products to produce revenue for the state; administer all games with the utmost security and integrity; and oversee major contractual obligations unique to a state lottery operation.

**B. GOAL:** Enforce Bingo Laws. Timely and fairly enforce all statutes and regulations relating to charitable bingo to determine that all proceeds derived from bingo are used for a lawful purpose and charitable bingo games are conducted fairly.

**OBJECTIVE:** Process, investigate and evaluate all bingo applications efficiently; promote voluntary compliance with all applicable bingo statutes and regulations; process all quarterly reports and payments filed by licensees, and assign disciplinary action to violators of the statutes and regulations.

## FUNCTIONS

The Texas Lottery Commission has two main functions:

The Texas Lottery Commission is charged under the State Lottery Act with administering Texas Lottery games in an efficient and secure manner using appropriate marketing tools and innovative technology to generate revenue for the State of Texas while enhancing public confidence in the integrity and fairness of the games.

The Charitable Bingo Operations Division is charged under the Bingo Enabling Act with the regulation and administration of all charitable bingo-related activities in the state of Texas and contributes to the

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regulatory and tax and revenue collection functions of the agency. The division licenses all bingo-related activities; collects taxes and prize fees generated from the conduct of charitable bingo; audits bingo licensees; conducts tests on bingo products intended for use in Texas, such as bingo paper, pull-tabs and electronic equipment; and makes quarterly allocations to local units of government for their share of the prize fees collected.

## STRUCTURE

The five-member Texas Lottery Commission sets policy, promulgates rules for the agency, and performs all other duties required by law. The Governor appoints Commission members, with the advice and consent of the state Senate, to staggered six-year terms. One member must have experience in the bingo industry.

Texas Lottery Commission members serve without salary but are entitled to reimbursement for actual and necessary expenses incurred in performing Commission member duties, subject to any applicable limitation in the General Appropriations Act.

The Executive Director and the Director of Charitable Bingo Operations are appointed by and report to the five-member Commission. The Texas Lottery Commission Executive Director provides leadership to ten divisions within the agency, ensuring that staff carries out applicable state law and Commission policies. The Director of Charitable Bingo Operations is responsible for the day-to-day operations relating to the regulation of charitable bingo, ensuring that the staff carries out applicable state law and Commission policies.

The agency is divided into 11 divisions: Administration, Charitable Bingo Operations, Enforcement, Executive, Governmental Affairs, Human Resources, Information Technology, Legal Services, Lottery Operations, Media Relations, and the Office of the Controller.

## ANTICIPATED CHANGES TO THE MISSION, STRATEGIES, AND GOALS

The Texas Lottery Commission anticipates no major changes to its mission, strategies and goals over the next five years. However, the agency stands ready to adapt to any changes that may be required by legislation.

**TABLE F-1**

DIVISION	FTE
ADMINISTRATION	23
CHARITABLE BINGO OPERATIONS	30
ENFORCEMENT	16
EXECUTIVE	4
GOVERNMENTAL AFFAIRS	4
HUMAN RESOURCES	7
INFORMATION TECHNOLOGY	45
LEGAL SERVICES	11.5
LOTTERY OPERATIONS	154
MEDIA RELATIONS	5
OFFICE OF THE CONTROLLER	22
<b>TOTAL</b>	<b>321.5</b>

Source: Texas Lottery Commission

## II. Current Workforce Profile (Supply Analysis)

### A. Critical Workforce Skills

The Texas Lottery Commission has 321.5 full-time equivalent (FTE) positions allocated to accomplish the work performed in its divisions. Although the agency has many talented and qualified employees, there are knowledge bases, skill sets, and abilities that are critical to the agency's key business functions, and that also are critical to the Texas Lottery's mission. These are listed below:

- Leadership and management skills
- Ability to effectively communicate
- Teamwork
- Innovative thinking
- Strategic planning expertise
- Ability to analyze and solve problems
- Interpersonal skills
- Human resources management
- Customer service orientation
- Proficiency in negotiation strategies and techniques
- Contract management skills
- Financial management, financial analysis and accounting theory expertise
- Competency in state purchasing and procurement
- General and state agency auditing capabilities
- Expertise in regulation and enforcement of licensees, including processing of licensee applications and fees
- Ability to monitor legislation and serve as a resource to the Texas Legislature
- Computer literacy
- Software proficiency
- Web development and maintenance expertise
- Application development capabilities
- Business continuity planning expertise
- Facility operations and security skills
- Advertising and promotions expertise
- Proficiency in research and analysis
- General and administrative law expertise
- Investigative skills
- Ability to interpret and enforce statutes, administrative rules, policies and procedures

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## B. Workforce Demographics

The Texas Lottery Commission strives for diversity of its workforce, which is illustrated in Tables F-2, F-3 and F-4. The agency's workforce composition during FY 2023 was: 10% African American, 33% Hispanic, 49% White, 4% Asian, 2% American Indian or Alaskan Native and 2% Two or More Races. During the same time period, the agency's staff was 59% female and 41% male. Eighty-four percent of the workforce was 40 years of age or older.

**TABLE F-2  
AGE OF EMPLOYEES  
(FY 2023)**

29 AND UNDER	3%
BETWEEN 30 AND 39	13%
BETWEEN 40 AND 49	26%
BETWEEN 50 AND 59	35%
MORE THAN 60	22%
MORE THAN 70	1%

Source: SAO Electronic Classification Analysis System (E-Class)

**TABLE F-3  
EMPLOYEE ETHNIC AND GENDER REPRESENTATION (FY 2023)**

GENDER	AFRICAN AMERICAN	HISPANIC	WHITE	ASIAN	AMERICAN INDIAN/ ALASKAN NATIVE	TWO OR MORE RACES	TOTAL
FEMALES	7%	20%	27%	3%	1%	1%	59%
MALES	3%	13%	22%	1%	1%	1%	41%
<b>TOTAL</b>	<b>10%</b>	<b>33%</b>	<b>49%</b>	<b>4%</b>	<b>2%</b>	<b>2%</b>	<b>100%</b>

Source: SAO Electronic Classification Analysis System (E-Class)

**TABLE F-4  
WORKFORCE DIVERSITY DATA (FY 2023)**

JOB CATEGORY	AFRICAN AMERICAN	HISPANIC	FEMALE
OFFICIALS AND ADMINISTRATORS	0%	18%	59%
ADMINISTRATIVE SUPPORT	16%	34%	61%
PROFESSIONALS	9%	36%	58%
TECHNICIANS	20%	2%	49%

Source: SAO Electronic Classification Analysis System (E-Class)

**C. Employee Turnover**

The Texas Lottery Commission remains mindful of employee turnover and its effect on the cost of operations. The agency’s turnover rate has consistently been below that of the state’s average.

Table F-5 compares the agency’s turnover rates with that of the state average turnover rate for the past five years.

**TABLE F-5  
TURNOVER RATES**

<b>YEARS</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
TEXAS LOTTERY	12.2%	10.1%	12.1%	10.3%	13.3%
STATEWIDE	20.3%	18.6%	21.5%	22.7%	18.7%

Source: SAO Classified Employee Turnover Fiscal Year Reports

**D. Retirement Eligible Employees**

In FY 2025 through 2029, approximately 118 current employees are projected to be eligible to retire from the Employees Retirement System of Texas (ERS).

**III. FUTURE WORKFORCE PROFILE (DEMAND ANALYSIS)**

**A. Expected Workforce Changes**

With technological advances, the information requirements and expectations of the public continue to expand. The Texas Lottery Commission must continue to develop the skills of current workers and identify future workforce skill sets necessary to serve these needs. In addition, the agency will continue to use technology to revise and streamline work processes and provide web-related services. Any additional legislative changes could expand or modify the workforce needs and full-time equivalent (FTE) requirements of the agency.

**B. Future Critical Functions**

The Texas Lottery Commission does not anticipate changes to the current critical functions needed to achieve the goals of the 2025 – 2029 Strategic Plan. However, legislative changes could affect agency functions by having an impact on lottery game offerings or charitable bingo initiatives. As new technology is applied to agency processes, certain job functions may be performed differently.

**C. Future Workforce Skills Needed**

All the current critical skills listed in Section II will continue to be needed and, as technology moves forward, advanced competencies in these skills will need to be obtained and maintained.

## **D. Anticipated Increase in Number of Employees to Do the Work**

If additional programs or responsibilities are added to the functions of the agency, additional staffing levels and workforce composition might need to be considered. If new initiatives are added, additional skills and staff might be required. The agency will need to adapt to any changes required by the legislature.

## **IV. GAP ANALYSIS**

The Texas Lottery Commission has adequate staff and expertise to accomplish the agency's current mission, goals and objectives. Any legislative changes to the current programs of the Texas Lottery Commission would require a reexamination of the agency's workforce to identify gaps in knowledge, experience and resources. The agency does not anticipate any changes occurring that would require a reduction in current skill sets.

## **V. STRATEGY DEVELOPMENT**

It is the practice of the Texas Lottery Commission to encourage all employees to continually improve their job skills; to be more productive and knowledgeable within their current job assignment; and to prepare for the possibility of future assignments.

The agency trains its workforce to acquire and implement the skills outlined in Section II of this appendix. Additional competency gaps identified for existing staff will be addressed through internal and external training, and continuing education programs offered through colleges and universities.

Employee retention is of equal importance. The agency maintains programs to retain qualified employees, including alternative work schedules, tuition reimbursement, merit salary increases, employee service recognition, and continuing education programs. The agency's Tuition Reimbursement Program provides financial assistance to employees who wish to improve or supplement their knowledge and skills by attending classes at colleges, community colleges, universities or technical schools.

Recruitment strategies include participation in CAPPs Recruit, WorkinTexas.com and Indeed for internet job postings. Selected jobs are posted in other online job sites and in metropolitan job markets or professional association publications to ensure broad-based applicant pools.

### **Conclusion:**

The Texas Lottery Commission evaluates and attempts to forecast future shortages and surpluses in agency skills requirements. Whenever possible, agency management adjusts to these skill requirement changes in an appropriate and timely manner, to ensure that staff and skills are appropriately matched to agency needs.

## SUMMARY OF 2024 SURVEY OF EMPLOYEE ENGAGEMENT

The Texas Lottery Commission participated in the Survey of Employee Engagement in 2024 and achieved a very high overall score indicating a highly engaged workforce.

The agency has been participating in the survey since 1994. One of the values of participating in multiple iterations of the Survey of Employee Engagement (SEE) is the opportunity to measure organizational change over time. The employee response rate for the 2024 survey was 91.7%. A high response rate shows positive employee involvement and denotes a high degree of confidence that the survey results accurately reflect employee attitudes.

The SEE measures employee perceptions about the workplace through a series of statements that employees respond to on a scale of one to five. Responses are grouped into 12 statistical constructs. Agency wide results show that employees perceived all the measured constructs more positively than negatively.

In particular, overall agency scores indicated that employees intrinsically like their jobs, their benefits, their work atmosphere, have a strong sense of community, and there is a very high level of employee engagement. They are willing to go above and beyond what is expected, feel committed to the organization and experience a notable level of job satisfaction.

Management has applied a proactive approach in responding to the results of these surveys, including identifying strategies to improve on identifiable elements contributing to the lower scoring constructs. This year, as in past years, the results of the SEE were posted on the agency's intranet. All levels of staff are invited to review the survey results. Management has consistently shown a willingness to use the survey results when making changes that are intended to continuously improve operations and the work environment at the Texas Lottery Commission.